



# BLACK HISTORY EVENT IN KAMLOOPS, BC

<b>Event Name</b>	Black History Event	<b>Host Organization Name</b>	Valid Dreams Foundation
<b>Event Date</b>	February 18, 2024	<b>Event Date</b>	2/18/24
<b>Venue</b>	1055 TRU Way Kamloops ( CAC Grand Hall )	<b>Time</b>	4:30pm-11:00pm

Valid Dreams Foundation is built on the basis of diversity and inclusion and welcomes people from all walks of life. We are excited to announce our Annual Black History Event which focuses on promoting and preserving black and African culture and, most importantly, sharing it with other cultures and the community of Kamloops. We provide and create a safe space for other cultures to learn about the African Heritage and the challenges faced by the black community. The event also presents opportunities to foster relationships, deepen cultural understanding, and strengthen allyships within communities. The 2023 event was attended by over 200 people from all over Canada and we expect the same for 2024 with potential international performers and an even better experience.

Your support of our event will not only promote cross-cultural interaction, black excellence in the community, and heritage preservation but also increase visibility for your organization, its values, and social purpose.

Approximate Attendees 200+ All Ages and persons

Attendees include: Municipal, Provincial and Federal Government Representatives; Small Businesses, Corporate Leaders, CEO's. Employers and Employees from organizations across BC, local and provincial Media and the general public.

## SPONSORSHIP LEVELS

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	TABLE SPONSOR	VENUE SPONSOR	PRINT MATERIAL SPONSOR	FOOD SPONSOR	PHOTO/ VIDEO COVERAGE	OTHER
	\$5,000	\$3,000	\$2,000	\$1,500	\$800					
<b>SPONSOR BENEFITS</b>										
Presenting Title at the Event. Example Compay X presents Valid Dreams Foundation	X									
Opportunity to speak at the event on behalf of your organization- 8 minutes	X									
Present Awards to Black Excellence Locals in the Community	X	X								
Company Logo on Event Posters and print materials	X	X								
Logo on Valid Dreams Website for one year (2024 Jan- 2024 Dec)	X	X	X							
Company Signage at the event (e.g Banners or Fliers on entrance table )	X	X	X							
Individual Company recognition on Valid Dreams Social Media and media interviews during the event period and end of year	X	X	X	X						
Visual and Verbal recognition and appreciation during program	X	X	X	X	X	X	X	X	X	
Recognition on social media	X	X	X	X	X	X	X	X	X	
Reserved VIP Seats	16 Seats	12 Seats	8 Seats	5 Seats	2 Seats					

\* Sponsorship can also be made in kind. (i.e. Space, Food, Supplies, Marketing, Services, Gift Cards, Gift Hampers etc.)

\*Sponsor a table for a group of seniors, students or persons with different abilities. Includes Logo on the table & "donated by" message on the table

**\*For more information on the different levels of sponsorship or how you can support our Black History Event please do not hesitate to contact us at 587-974-7752 or info@validdreamsfoundation.com**

**Sponsorship Form**

We would like to be recognized as a

PLATINUM SPONSOR - \$5000    GOLD SPONSOR - \$3000    SILVER - \$2000    BRONZE SPONSOR - \$1500  
TABLE SPONSOR - \$800 or OTHER (Specify)

**ADDITIONAL WAYS TO SUPPORT**

Donation of any amount done through our website by [Clicking here](#)

Donating items for our silent auction at the Black History Event

**SPONSOR DETAILS**

ORGANIZATION NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

CONTACT \_\_\_\_\_

SIGNATURE \_\_\_\_\_ Date \_\_\_\_\_

**ACCEPTED FORMS OF PAYMENT**

CHEQUES PAYABLE - VALID DREAMS FOUNDATION  
DIRECT DEPOSIT  
E-TRANSFER  
CREDIT CARD (MASTERCARD OR VISA)

Completion and signing of this form is a confirmation that you are agreeing to support as a sponsor of the Black History Event.  
The sponsor is to make payments within 30 days prior to the event. Please note that sponsorships are non-refundable