

Let's Celebrate Black History 2026 Together!

For years, you've been a driving force behind our beloved Annual Black History Event – an unforgettable celebration of diversity, community, cultural understanding, and Black excellence in our community. Your unwavering support has made this event even more powerful and meaningful every single year.

We're thrilled to extend a heartfelt invitation for you to join us once again as a valued ally and partner on February 21, 2026 at the Thompson Rivers University.

We are forever grateful and believe with your continued support, we can make this year's Fifth Annual Black History Event another memorable one yet.

[Become a Sponsor](#)

[Register for the Party](#)

[Volunteer](#)



The Black History Events

The Valid Dreams Foundation is a vibrant hub of diversity and inclusion, welcoming people from all walks of life. Our annual Black History Event is a celebration of Black and African cultures, sharing their rich heritage with the broader Kamloops and Kelowna communities.

This event creates a safe, inspiring space for people to learn about the incredible contributions and challenges faced by the Black community. It's an opportunity to foster new relationships, deepen cultural understanding, and strengthen ally-ships.

Each year, over 200 people from across Canada attend this empowering event. In 2026, we expect an even greater turnout, with the potential for international performers, artists, and an enhanced focus on Black films and representation.

Event Details

Date & Time

February 21, 2026
5:00 PM – 11:00 PM

Location

CAC Grand Hall
1055 TRU Way
Kamloops, BC

Attendees

200+ guests of all ages, including
government representatives, business
leaders, media, and community members

Joining forces with our event means championing unity, celebrating Black brilliance, and upholding tradition, all while amplifying your organization's identity, values, and social impact.

Why Sponsor Our Event?



By sponsoring the Valid Dreams Foundation Black History Event, you'll:

- Demonstrate commitment to diversity inclusion
- Support cultural understanding and community building
- Connect with 200+ attendees from various sectors
- Network with government representatives
- Engage with community, small businesses, corporate leaders, and CEO's
- Gain visibility through media coverage

Premium Sponsorship Opportunities

PLATINUM SPONSOR

\$5,000

- Presenting title at the event
- 8-minute speaking opportunity
- Present awards to Black Excellence locals
- Logo on all materials and website (1 year)
- Company signage at event
- 16 reserved VIP seats

GOLD SPONSOR

\$3,000

- Present awards to Black Excellence locals
- Logo on all materials and website (1 year)
- Company signage at event
- Individual company recognition
- 12 reserved VIP seats

Additional Sponsorship Levels

SILVER SPONSOR

\$2,000

- Logo on website for one year
- Company signage at event
- Individual company recognition
- Visual and verbal recognition
- 8 reserved VIP seats

BRONZE SPONSOR

\$1,500

- Individual company recognition
- Visual and verbal recognition
- Recognition on social media
- 5 reserved VIP seats

TABLE SPONSOR

\$800

- Visual and verbal recognition
- Recognition on social media
- 2 reserved VIP seats
- Logo on sponsored table

Specialized Sponsorship Options

In addition to our standard sponsorship packages, we offer specialized sponsorship opportunities that allow you to support specific aspects of our event:

VENUE SPONSOR

Support the beautiful space where our community will gather to celebrate Black history and culture.

PRINT MATERIAL SPONSOR

Help us create professional, informative materials that educate attendees about Black history.

FOOD SPONSOR

Provide authentic cuisine that celebrates the diverse culinary traditions of the African diaspora.

PHOTO/VIDEO COVERAGE

Ensure our event is professionally documented to share with the broader community.

All specialized sponsors receive visual and verbal recognition during the program and recognition on our social media channels or equivalent of monetary sponsorship.

In-Kind Sponsorship Opportunities

We welcome in-kind sponsorships that help make our event a success. These contributions can include:

- Event space
- Food and beverages
- Supplies and equipment
- Marketing and promotion
- Professional services
- Gift cards or gift hampers

You can also sponsor a table for a group of seniors, students, or persons with different abilities. Your logo will appear on the table with a "donated by" message.



How to Become a Sponsor

Becoming a sponsor for our Black History Event is simple. Complete our sponsorship form indicating your desired sponsorship level:



Step 1: Choose Your Sponsorship Level

Select from Platinum (\$5,000), Gold (\$3,000), Silver (\$2,000), Bronze (\$1,500), Table (\$800), or specialized sponsorship options.



Step 2: Complete the Sponsorship Form

Provide your organization details, including name, address, email, and contact information.



Step 3: Submit Payment

Choose from cheques payable to Valid Dreams Foundation, direct deposit, e-transfer, or credit card (Mastercard or Visa).

Payments should be made within 30 days prior to the event and confirmation to support the event within 60 days prior to the event for marketing and socials. Please note that sponsorships are non-refundable.

Contact Us

For more information on the different levels of sponsorship or how you can be part of or support the Black History Events in Kamloops or Okanagan, please do not hesitate to contact us:

Phone: 587-974-7752

Email: info@validdreamsfoundation.com

Valid Dreams Foundation is committed to promoting diversity, inclusion, and cultural understanding in our community and your support helps us create meaningful events that celebrate Black history and foster connections across cultures.

Additional Ways to Support

- Make a donation of any amount through our website
- Donate items for our silent auction at the Black History Event
- Volunteer your time and skills
- Help spread the word about our event

Contact Us Today

Meet our Prestigious Annual Sponsors

